Corporate Office(T&C-CFA Branch ) 2nd floor, Room No. 216, Eastern Court, Jan path, New Delhi – 110 001 Phone – 011 -23734321 Fax – 011 - 23734319 / 23734322 Email id : <u>tccfa.bsnl.@gmail.com</u>



#### No. 1-1/2016-R&C [CFA]

# Circular R&C-CFA No. 07/16-17

Dated: 06-04-2016

# Subject: <u>New service packs & tariffs of Online Education Service to the broadband (on wireline & FTTH)</u> <u>customers of BSNL, reg.</u>

Approval of the Competent Authority is hereby conveyed for new service packs & tariffs of Online Education Service to the broadband (on wireline & FTTH) customers of BSNL:

## 1. <u>New service pack & tariffs of Online Education Service for any State Board's Students for their respective</u> <u>Standard from Pre-primary to 12<sup>th</sup>:</u>

| Standard         | Tariff/Standard/User/Month | Subjects (All Medium) All Subject All Subject All Subject All Subject |  |
|------------------|----------------------------|---|--|
| 10 <sup>th</sup> | 150/-                      |   |  |
| 9 <sup>th</sup>  | 150/-                      |   |  |
| 8 <sup>th</sup>  | 150/-                      |   |  |
| 7 <sup>th</sup>  | 150/-                      | All Subject   |  |
| 6 <sup>th</sup>  | 150/-                      | All Subject   |  |
| 5 <sup>th</sup>  | 150/-                      | All Subject   |  |
| 4 <sup>th</sup>  | 150/-                      | All Subject   |  |
| 3 <sup>rd</sup>  | 150/-                      | All Subject   |  |
| 2 <sup>nd</sup>  | 150/- All Subject          |   |  |
| 1 <sup>st</sup>  | 150/-                      | All Subject   |  |
| Pre-primary      | 150/-                      | Rhymes & Stories  |  |

| Standard         | Tariff/Standard/User/Month | Subjects (All Medium) |
|------------------|----------------------------|-----------------------|
| 11 <sup>th</sup> | 250/-                      | All Subject           |
| 12th             | 250/-                      | All Subject           |

## 2. <u>New service pack & tariffs of Online Education Service for CBSE, ICSE & Delhi Board Schools for their</u> respective Standard from Pre-primary to 12<sup>th</sup>:

| Standard               | Tariff<br>/Standard/Sc<br>hool/Year | Tariff<br>/Standard/School/9<br>Months | Tariff<br>/Standard/School/6<br>Months | Tariff<br>/Standard/School/3<br>Months | Subjects (All<br>Medium) |
|------------------------|-------------------------------------|--|--|--|--------------------------|
| 12th                   | 16,000/-                            | 14,000/-                               | 9,000/-                                | 5,000/-                                | All Subject              |
| 11 <sup>th</sup>       | 16,000/-                            | 14,000/-                               | 9,000/-                                | 5,000/-                                | All Subject              |
| 10 <sup>th</sup>       | 14,000/-                            | 12,000/-                               | 8,000/-                                | 4,500/-                                | All Subject              |
| 9 <sup>th</sup>        | 14,000/-                            | 12,000/-                               | 8,000/-                                | 4,500/-                                | All Subject              |
| 8 <sup>th</sup>        | 14,000/-                            | 12,000/-                               | 8,000/-                                | 4,500/-                                | All Subject              |
| 7 <sup>th</sup>        | 12,000/-                            | 10,000/-                               | 7,000/-                                | 4,000/-                                | All Subject              |
| 6 <sup>th</sup>        | 12,000/-                            | 10,000/-                               | 7,000/-                                | 4,000/-                                | All Subject              |
| 5 <sup>th</sup>        | 12,000/-                            | 10,000/-                               | 7,000/-                                | 4,000/-                                | All Subject              |
| 4 <sup>th</sup>        | 10,000/-                            | 8,000/-                                | 6,000/-                                | 3,500/-                                | All Subject              |
| 3 <sup>rd</sup>        | 10,000/-                            | 8,000/-                                | 6,000/-                                | 3,500/-                                | All Subject              |
| 2 <sup>nd</sup>        | 10,000/-                            | 8,000/-                                | 6,000/-                                | 3,500/-                                | All Subject              |
| <b>1</b> <sup>st</sup> | 10,000/-                            | 8,000/-                                | 6,000/-                                | 3,500/-                                | All Subject              |
| Pre-primary            | 7,000/-                             | 6,000/-                                | 4,000/-                                | 3,000/-                                | Rhymes &<br>Stories      |

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3. New service pack & tariffs of Online Education Service for CBSE, ICSE & Delhi Board Students for their respective Standard from Pre-primary to 12<sup>th</sup>:

| Standard         | Tariff/Standard/Student/Month | Subjects (All Medium) |  |
|------------------|-------------------------------|-----------------------|--|
| 12th             | 300/-                         | All Subject           |  |
| 11 <sup>th</sup> | 300/-                         | /- All Subject        |  |
| 10 <sup>th</sup> | 200/-                         | All Subject           |  |
| 9 <sup>th</sup>  | 200/-                         | All Subject           |  |
| 8 <sup>th</sup>  | 200/-                         | All Subject           |  |
| 7 <sup>th</sup>  | 200/-                         | All Subject           |  |
| 6 <sup>th</sup>  | 200/-                         | All Subject           |  |
| 5 <sup>th</sup>  | 200/-                         | All Subject           |  |
| 4 <sup>th</sup>  | 200/-                         | All Subject           |  |
| 3 <sup>rd</sup>  | 200/-                         | All Subject           |  |
| 2 <sup>nd</sup>  | 200/-                         | All Subject           |  |
| 1 <sup>st</sup>  | 200/-                         | All Subject           |  |
| Pre-primary      | 200/-                         | Rhymes & Stories      |  |

#### 4. Staggering of Service pack & tariffs of Online Education Service for State Board Schools for their respective Standard from Pre-primary to 12<sup>th</sup>:

| Standard         | Already<br>approved Tariff<br>/Standard/Sch<br>ool/Year | Tariff<br>/Standard/School/9<br>Months | Tariff<br>/Standard/School/6<br>Months | Tariff<br>/Standard/School/3<br>Months | Subjects (All<br>Medium) |
|------------------|---|--|--|--|--------------------------|
| 10 <sup>th</sup> | 12,000/-  | 10,000/-                               | 7,000/-                                | 4,000/-                                | All Subject              |
| 9 <sup>th</sup>  | 12,000/-  | 10,000/-                               | 7,000/-                                | 4,000/-                                | All Subject              |
| 8 <sup>th</sup>  | 12,000/-  | 10,000/-                               | 7,000/-                                | 4,000/-                                | All Subject              |
| 7 <sup>th</sup>  | 10,000/-  | 8,000/-                                | 6,000/-                                | 3,500/-                                | All Subject              |
| 6 <sup>th</sup>  | 10,000/-  | 8,000/-                                | 6,000/-                                | 3,500/-                                | All Subject              |
| 5 <sup>th</sup>  | 10,000/-  | 8,000/-                                | 6,000/-                                | 3,500/-                                | All Subject              |
| 4 <sup>th</sup>  | 8,000/-   | 7,000/-                                | 5,000/-                                | 3,000/-                                | All Subject              |
| 3 <sup>rd</sup>  | 8,000/-   | 7,000/-                                | 5,000/-                                | 3,000/-                                | All Subject              |
| 2 <sup>nd</sup>  | 8,000/-   | 7,000/-                                | 5,000/-                                | 3,000/-                                | All Subject              |
| 1 <sup>st</sup>  | 8,000/-   | 7,000/-                                | 5,000/-                                | 3,000/-                                | All Subject              |
| Pre-<br>primary  | 5,000/-   | 4,000/-                                | 3,000/-                                | 2,000/-                                | Rhymes &<br>Stories      |
| Standard         | Tariff<br>/Standard/Sch<br>ool/Year                     | Tariff<br>/Standard/School/9<br>Months | Tariff<br>/Standard/School/6<br>Months | Tariff<br>/Standard/School/3<br>Months | Subjects (All<br>Medium) |
| 12th             | 14,000/-  | 12,000/-                               | 8,000/-                                | 5,000/-                                | All Subject              |

5. Data download of E-class's service shall be counted in total download count of BSNL broadband customers.

8,000/-

All Subject

5,000/-

1. Other terms & conditions for the above tariff shall be as follows:

14,000/-

11<sup>th</sup>

- a. Data download while accessing the content under this Online Education Service shall be counted in the monthly broadband download limit of the customer.
- b. Revenue sharing with M/s E-class will be done on subscription charges of Online Education Service only.
- No revenue sharing will be done on data usage charges levied from customer for streaming/ download of c. contents under Online Education Service.
- d. Payment of revenue share claim to M/s E-class will be made on realized amount only.

12,000/-

e. The rates indicated are exclusive of Service Tax, which will be charged extra as per prevailing tariff.

## 2. The above mentioned Service pack & Tariff plan shall have immediate effect.

- 1. Following reports may be submitted on monthly basis to T&C-CFA and NWP-CFA branch of BSNL Corporate Office electronically at tccfa.bsnl@gmail.com, tccfa.hq@bsnl.co.in & bbvasbsnlco@gmail.com respectively :
  - a. Full detail of the above mentioned tariff plans given to the customers along with their telephone number, name & address etc.
  - b. Revenue trend analysis of above mentioned tariff plans of Online Education Service and net benefit to BSNL after revenue share to the Franchisee.
  - a. This tariff order shall be effective with immediate effect.
- This circular is issued based on the approval of Competent Authority in NWP-CFA file No. 14-5/2012-BBVAS/OES/EClass. For any clarification/correspondence, in this regard, matter may be taken up with NWP-CFA Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011- 23037431/32 and Fax No. 011-23712008).

<u>/Sd</u> (Gaindi Lal) DGM (T&C)-CFA

To,

The CGMT, all Circles & Telephone Districts.

Copy for information to: -

- 1) CMD, BSNL.
- 2) Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
- 3) Executive Director (Finance/CA/CN/NB), BSNL.
- 4) PGM Regulation, BSNL CO for information and n/a.
- 5) Sr. GM (CIT), CO BSNL for placement on BSNL Website.
- 6) Sr. GM (NWP-CFA), CO BSNL w.r.t case mark: No. 14-5/2012-BBVAS/OES/EClass carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding web updation.
- 7) AD OL for Hindi version
- 8) CGM (ITPC), Pune for n/a please.
- 9) CGM (BBNW) Circle, New Delhi for information & n/a please
- 10) GM (BBNW), Bangalore NOC, BBNW.
- 11) Secretary, TRAI for information pleases
- 12) Guard File.

DM (T&C)-CFA